



Crocs Lays Foundation for Global Legal Ops Through Seamless Implementation

crocs™



The Challenge

Having just made a business case for SimpleLegal in his previous role, Jay Andrews, Senior Counsel – Global Compliance & Employee Relations at Crocs, knew the solution would eliminate the legal department's highly manual and chaotic process of receiving paper and email invoices, while providing necessary rigor and detail on legal spend.

Ease of use was a top selling point when pitching SimpleLegal internally – not just in regards to how intuitive the technology would be for his attorneys and in-house team, but how much time and resources would be required from his IT department. Previously involved in the implementation of an on-premise legal solution with unwarranted and complex technical requirements, an implementation process that didn't put a significant strain on IT, both on the team and their relationship with legal, was a high priority.

How SimpleLegal Helped

"We have a lot of global entities, jurisdictions, and tax codes," says Jay, so constant dialogue, communication, and alignment with SimpleLegal's implementation team was paramount in making sure that the solution was configured to meet the operational needs of the legal department, while aligning with the company's standard operating procedures. SimpleLegal's implementation team was crucial in supporting the legal department's requirements for:

- **Complex approval workflows** – The need to route invoices through numerous accounting entities throughout the US, Europe, and Asia created a highly complex approval process. With a clear understanding of the department's needs, the implementation team was able to suggest best practice workflows. This ensured a streamlined process that would organize invoice management, remove time consuming and error-prone manual processes, and provide greater visibility into national and global spend.
- **VAT taxes** – Based on where Crocs' vendors are working and where they are billing to, SimpleLegal's implementation team set up rules to ensure tax codes and / or tax accounts are automatically applied to the line items of an invoice. An integration file with this information is then shared with Crocs' accounts payable team to more quickly process international invoices for payment.

Detailed trainings were also provided to approvers located around the world to ensure a smooth onboarding process and that all questions were addressed, facilitating product adoption and overall success.

It's been enjoyable to work with the SimpleLegal team. They've been so patient throughout the implementation and are always available to answer questions and provide support.



– Jay Andrews | Senior Counsel – Global Compliance & Employee Relations

What's To Come

"If I had to say one negative thing about the implementation, I couldn't," says Jay, who adds that he's excited to see all the work done during implementation come to fruition, specifically:

- Categorizing and better understanding regional work in progress and associated spend
- Building greater alignment between legal and finance
- Accessing essential reports and metrics from SimpleLegal to make key business decisions and further grow Crocs' international business.



About SimpleLegal

SimpleLegal provides a modern legal operations management platform that streamlines the way corporate legal departments manage their matters, track and interpret spend, and collaborate with vendors and law firms. SimpleLegal combines e-Billing and spend management, matter management, vendor management, and reporting and analytics into one comprehensive application to optimize legal operations and the management of the entire legal department.

For more information visit: www.simplelegal.com